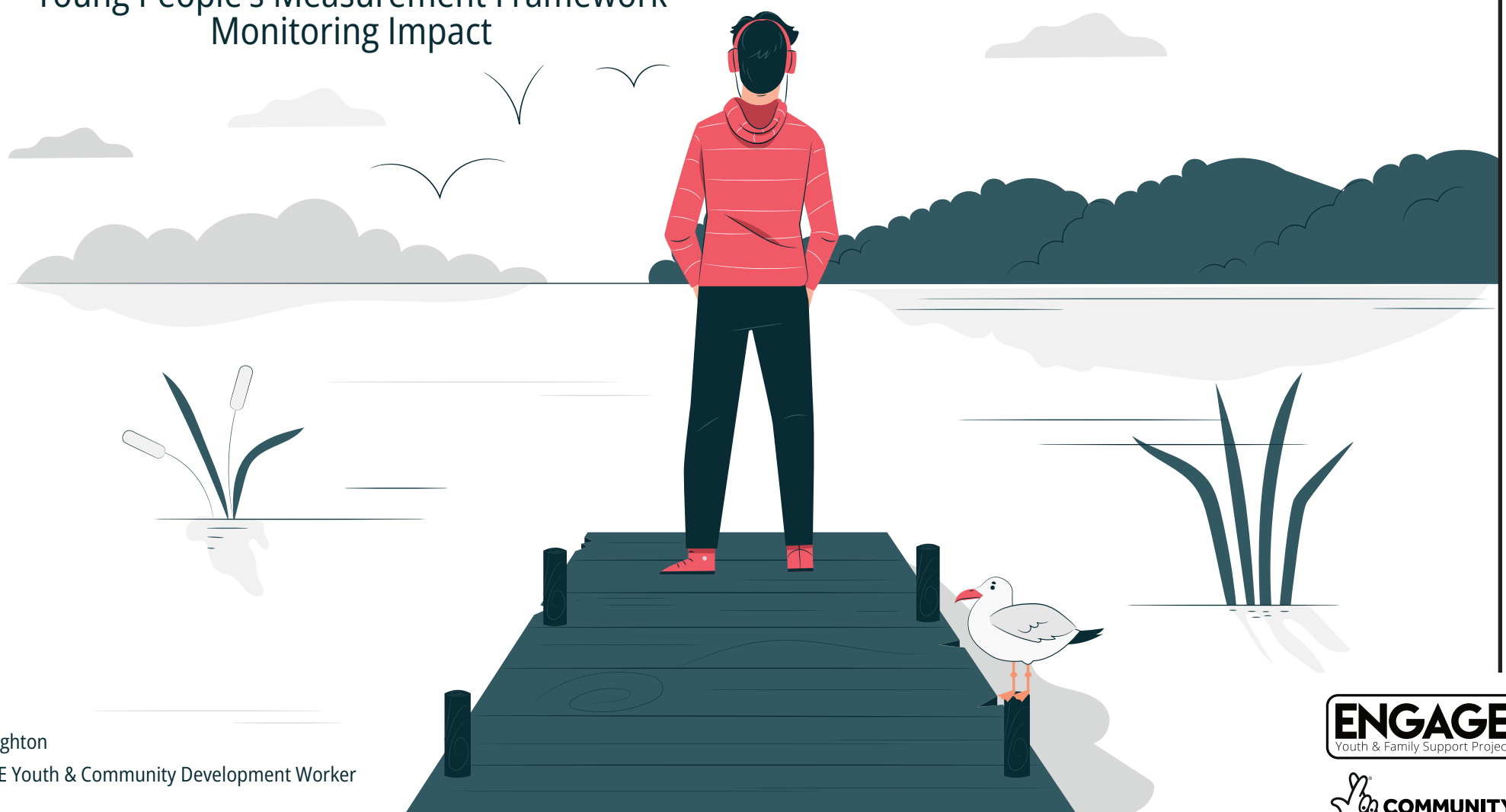# ENGAGE

Young People's Measurement Framework
Monitoring Impact

Joe Roughton
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Why collect participant data?

The Youth Measurement Framework (YMF) for ENGAGE specifies data that will be collected by the project staff to inform the overall project-level evaluation.

Having a robust evaluation and data collection resource for the project as a whole will generate reliable data which can be used and quoted with confidence. The information will enable the ENGAGE project and The National Lottery Fund to provide meaningful evidence about what works in supporting young people.

The YMF will shed light on whether the project is delivering as planned and support continuous improvement through ongoing reporting on emerging findings. Furthermore, data from the YMF will provide evidence about what interventions are being delivered, the characteristics of young people that are being reached and the outcomes that they are reporting following their participation in the project. This will contribute valuable knowledge to the evidence base in the field of youth and family support, feeding into future policy and project development.

Initial Data Collection of youth participants

The initial data ENGAGE collects from young people that participate in the project include:

- Initials
- Birth Year
- Gender
- Ethnicity
- Postcode
- Family Situation
- Number of Siblings
- Special Educational Needs
- Mental Health
- Benefits
- Drug Abuse
- Criminal record
- Knife Carry
- Contact Time
- Youth Worker
- Additional Comments

Youth Measurement Framework: Measuring the journey of youth participants whilst taking part in the ENGAGE project

During the course of the ENGAGE project, we have piloted several systems to capture the progress of a young person. None of which met the direct needs of the staff or the young people. We found that by tailoring our own measurement framework, using learning from previous systems, we would be able to enhance our data collection and journey of young people that participate within the project.

ENGAGE has created it's own start and end-point questionnaire that is flexible to the needs of the young person and to the staff working with the individual. Furthermore, the data collected will provide an accurate picture of that young person's journey.

We can plot the starting-point of a young person's ENGAGE journey using this model, then use the same method to capture an end-point. Once plotted, our system will provide us with a visual picture that can be transcribed and utilised to show change and impact the ENGAGE project makes in the life of a young person.

There are eight headings that we will use to plot the journey of a young person. They are:

- *Increased independence, maturity, and control of destiny*
- *Increased social engagement and sense of belonging*
- *Raised aspirations and ambition*
- *Improved mental, physical and emotional well being*
- *Increased employability through skills development*
- *Greater recognition of achievements and enjoyment of learning*
- *Attendance/attainment with educational provision*
- *Improved safety from CSE/CCE or other criminal, drug or personal safety issues (e.g. Bullying, cyber-bullying, knife crime, ASB, racism, etc)*

But what do they mean and how do we measure this?

Increased independence, maturity, and control of destiny

• Demonstrate greater ability to make effective decisions.
• Be better able to set challenging yet realistic goals for their future.
• Require less support in accessing external organisations and services.
• Better manage relationships with others to their mutual benefit.
• Develop a more accurate self-image.
• Develops a stronger identity (By culture, ethnicity, sexuality, ability, religion, relationships)

Increased social engagement and sense of belonging

• Develop greater knowledge of own communities.
• Develop the power to influence change.
• Develop a broader social network.
• Develop stronger and more trusting relationships with others.
• Feel accepted as a member of the community.
• Develop a role and responsibilities in the community.

Raised aspirations and ambition

• Develop a more positive attitude on life and the future.
• Explore and describe a range of potential goals and aspirations.
• Develop greater drive and motivation to achieve.

Improved mental, physical and emotional well being

• Enjoy raised self-esteem.
• Develop coping strategies to overcome challenges.
• Feel healthier.
• Develop a more positive attitude.
• Feel happier.
• Be able to better express feelings and emotions.
• Be better able to seek support, advice, guidance.

Improved safety from CSE/CCE or other criminal, drug or personal safety issues (e.g. Bullying, cyber-bullying, knife crime, ASB, racism, etc)

An increase/decrease:
• Involvement in CSE
• Involvement in CCE
• Involvement in drugs, alcohol, smoking
• Involvement in knife crime
• Involvement in other forms of criminal or anti-social behaviours

We recognise that every young person we work with has different experiences. The YMF needs to reflect this when measuring start and end-points in a young person's journey.

To do this, each heading is broken down in to bullet points to provide ENGAGE staff with flexibility when having a conversation with young people.

This framework is meant to be used as part of a dicussion; a joint assessment between ENGAGE staff and young person, with the young person scoring themselves on a 1 to 5 scale.

1 represents being at risk of or underachieving in the particular area and 5 being high progress and/or safety in that area.

Increased employability through skills development

• Develop a range of inter-personal skills such as communication, negotiation and influencing, team-working, or leadership.
• Develop a range of practical skills such as task management, problem solving, budgeting, or record keeping.
• Identify how skills identified or developed are applicable and transferable to their daily lives in work, education or socially.
• Be better able to describe their strengths and areas for development.

Greater recognition of achievements and enjoyment of learning

• Recognise when personal progress has been made.
• Be better able to describe successes to others.
• Be better able to identify when learning has taken place.
• Has an ability to reflect on own learning.

Attendance/attainment with educational provision

• Attends provision regularly.
• Enjoys attending provision.
• Attendance has decreased/improved

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Young People's Measurement Framework 2024

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What does the Youth Measurement Framework look like?

ENGAGE has utilised Microsoft Excel and SharePoint software to capture project data.

ENGAGE staff needed a system that requires basic knowledge of the software to ensure access is readily avaialble and simple to use, particularly when out in the field.

The database is accessed through Sharepoint and is security protected. It is "invite only" access and is maintained through Melton Learning Hub's SharePoint server. This keeps our data safe and protected from outside interferrence or data leaks.

ENGAGE staff input answers in to the workbook cells during their conversation with a young person. Once complete, the data provides a visual radar of a young person's start and end-point.

This provides us with immediate results.

Initials and date of questionnaire	Increased independence, maturity and control of destiny	Increased social engagement and sense of belonging	Raised aspirations and ambition	Improved mental, physical and emotional well being	Increased employability through skills development	Greater recognition of achievements and enjoyment of learning.	Attendance/ attainment with educational provision	Resilience to CSE/CCE or other criminal, drug or personal safety issues (e.g. Bullying, cyberbullying, knife crime, tresspassing, ASB etc)
12.10.2021	1	1	1	1	1	1	1	2
14.10.2021	1	1	2	2	1	1	1	2
13.10.2021	1	1	1	1	1	1	1	2
14.10.2021	1	2	1	2	1	1	3	2
27.10.2021	3	2	3	2	2	3	2	3
12.11.2021	1	2	1	1	1	1	1	1
9.09.2022	1	1	1	1	1	1	1	1
6.10.2022	1	1	1	2	1	1	2	4
10.09.2021	1	2	1	1	1	1	3	2
22.10.2021	1	1	1	1	1	2	1	1
10.09.2021	2	1	1	1	1	1	1	4
15.11.2021	1	1	1	1	1	1	2	3
22.10.2021	2	2	2	2	2	2	1	3
10.03.2022	1	1	1	1	1	1	1	3
21.10.2021	2	3	3	3	2	3	2	1
d 4.10.22	1	2	1	1	1	1	2	2
3.7.2023	1	2	1	1	1	1	3	1
9.6.2023	2	2	2	1	1	1	2	2
5.6.2023	1	1	2	1	1	1	1	2
13.11.2023	1	1	1	1	1	1	1	2

Using Microsoft Excel, ENGAGE will track the start and end journey of a young person.
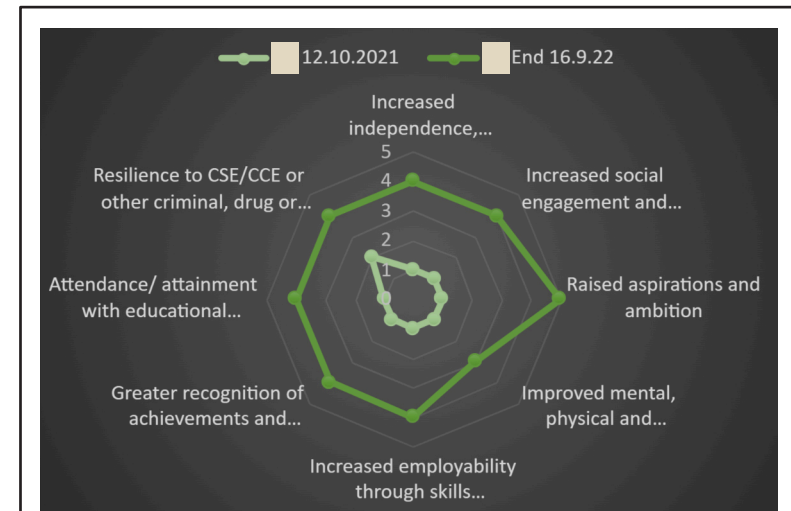
Example radar chart to show the start and end point of a young person's journey through the ENGAGE project.

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Young People's Measurement Framework 2024

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What information do we collect?

Evaluation Methods	What do we collect	Type of data collected
Session Reports	Weekly updates by staff that reflect weekly 121 sessions, including what we did (activity), important aspects of conversation worth noting (ongoing issues, challenges and successes), and actions about the young person and/or their family for staff to follow up. Safeguarding concerns are also logged here prior to writing a safeguarding incident report.	Engagement Data & Outcomes Data. These records enable us to build up a story of our work and track developments as well as evidence our overall work done.
Young People's Monitoring Form	A set of data collected by staff on young people. Information is collected once during the first few weeks of sessions starting.	User Data. Qualitative data about age, gender, demographics, education, SEN, substance misuse, family situation etc.
Youth Measurement Framework	Start/End-point Questionnaire: A longitudinal evaluation that staff complete based on conversations with young people. This is collected at the start and end of the 121 intervention journey	Impact Data. Provides a visual journey of change.
Youth Survey	An anonymous survey that young people who participates with Engage complete. Completed once a year	Feedback Data. Quantitative data collection.
Group evaluations from school professionals	Questionnaire to professionals for feedback on young people's development. Completed once per term.	Feedback Data. Qualitative/Quantitative data collection.
Parent Feedback	Questionnaire to parents/carers/guardians for feedback on young people's development. Completed once per year.	Feedback Data. Quantitative/Qualitative data collection.
Service Satisfaction Survey	An anonymous survey for young people and families to complete. Completed once per year.	Feedback Data. Service Development.
Case Studies	Independently collated case studies by an external body. Interviews once per year.	Impact Data. Qualitative data collection.
Melton Youth Survey	An anonymous survey for all young people Melton Borough-wide to capture views, opinions and ideas annually.	Feedback Data. Qualitative/Quantitative data collection.

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How do we use this information?

Evaluation Methods	How do we use this information?
Session Reports	An internal document for use among the team to discuss development of the young person, successes, challenges, potential safeguarding issues and to share good practice.
Young People's Monitoring Form	This information is used internally and for annual reports to provide representation of the service users. It serves as a valuable source of historical data, documenting the project's evolution and providing a basis for future planning.
Start/End-point Questionnaire	Develops a visual interpretation of changes to a young person from start to finish of our 121 service. To be used in annual reports, good practice reports and to support staff team in tracking change.
Melton Youth Survey	This survey is transcribed and disseminated to the local community, borough and county council and services to support the voice of young people. It informs Engage of the current needs of young people, provide ideas for new initiatives based on the views and opinions of young people.
Youth Survey, Group evaluations from school professionals, Parent feedback, Service satisfaction survey	Shapes our service delivery, enables Engage to change or create service provision and provides the basis for future planning. Used in annual reports to document our work.
Case Studies	Used in annual reports to document success stories. Used as a team to exam successful cases to identify and share best practices that can be replicated in similar contexts.

Whilst ENGAGE endeavours to provide a robust and transparent system to collect accurate data, we are also aware that some young people do not wish to disclose personal information in the early stages of the ENGAGE project.

In response to this, ENGAGE has developed an anonymous online Youth Survey that young people can complete which offers a true and accurate picture of themselves.

Alongside this, we also collect feedback from parents/carers, agencies and school professionals about the development of the young people and the families as well as the effectiveness of the service.

ENGAGE can use this information along with data gathered through the YMF to further inform practice, project developments and policy.


YOUTH SURVEY

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How this information can be used

The purpose of our data collection is multifaceted. ENGAGE want to primarily use the information to inform future practice and provide opportunities to share our findings in a wider capacity. We also want to be transparent in our findings.

This includes:

- Enabling staff to understand emerging needs or trends and growing issues with young people that can be responded to at an earlier stage within our own project as well as informing wider practice and policy.
- Provides a youth-needs map for multi-agency approaches, sharing our findings with other organisations, services and local authorities and collaborating for future partnership work or consortium funding.
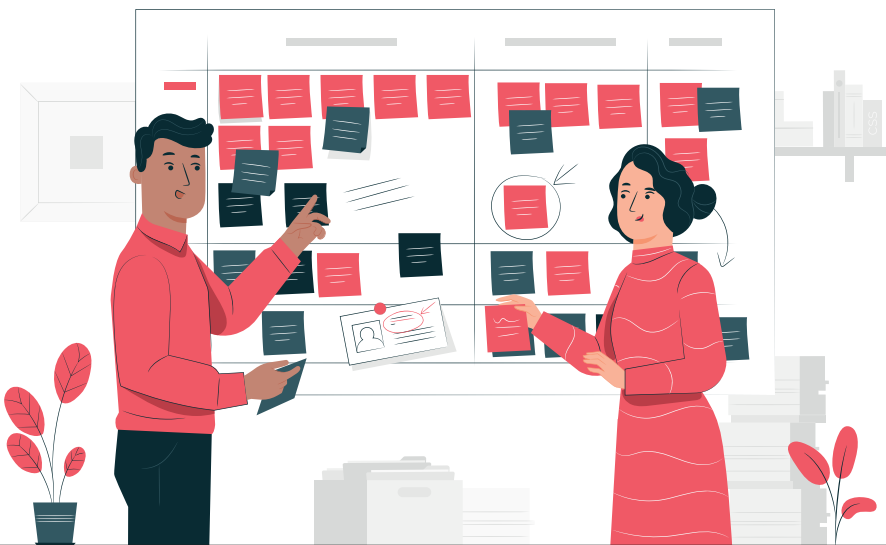
A huge thank you from ENGAGE to

The National Lottery Community Fund.

The opportunities through your funding have enabled

young people and their families to receive the support

they have needed and provided a range of positive

experiences that have helped them to grow, thrive and

build a connection to their local communities.

With special thanks to the National Lottery players for

their support, without them projects such as ENGAGE

could not happen.

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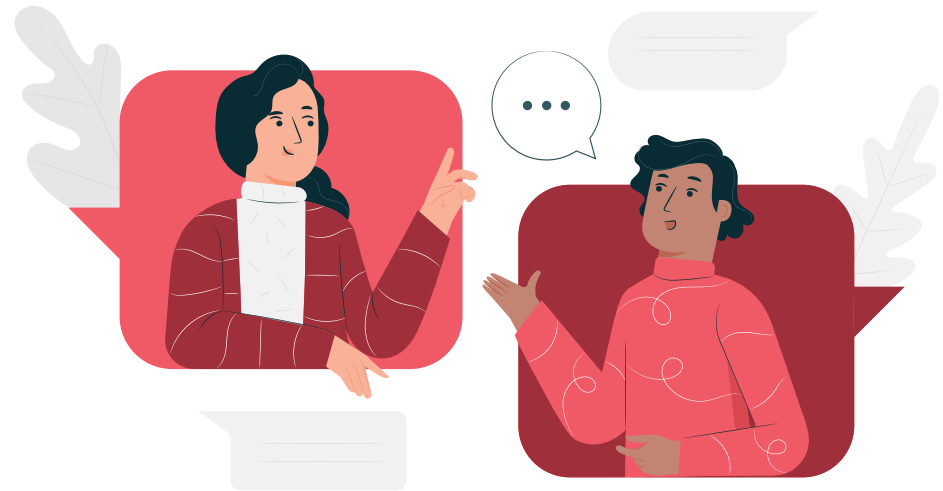
f @engagemelton

For more information on how we are measuring impact or to discuss how your service can implement these systems, please contact:

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